



11th

International Schools Fair

Nairobi, The Hub Karen

POST SHOW REPORT

2024

Sat 24th - Sun 25th
February 2024

www.isef africa.com



International schools and Education Fair (ISEF AFRICA) was organized on 25th and 26th February, 2024 at the Hub Karen, Nairobi, Kenya. This was the 11th edition which attracted various international schools and was a huge success

11th International Schools and Education Fair witnessed around 1,000+ Visitors from entire Africa and Abroad. This dynamic event is a platform that connects leading international and independent Schools with local and expatriates families in Africa.



Important Facts and Figures

5+ Participating countries



Kenya



Tanzania



Rwanda



Uganda



Botswana



United Kingdom



Netherlands

1000 + No of Visitors(locally and internationally)

30+ International,independent pre-university schools





Major visitors from



Kenya



Tanzania



Rwanda



Uganda



United Kingdom



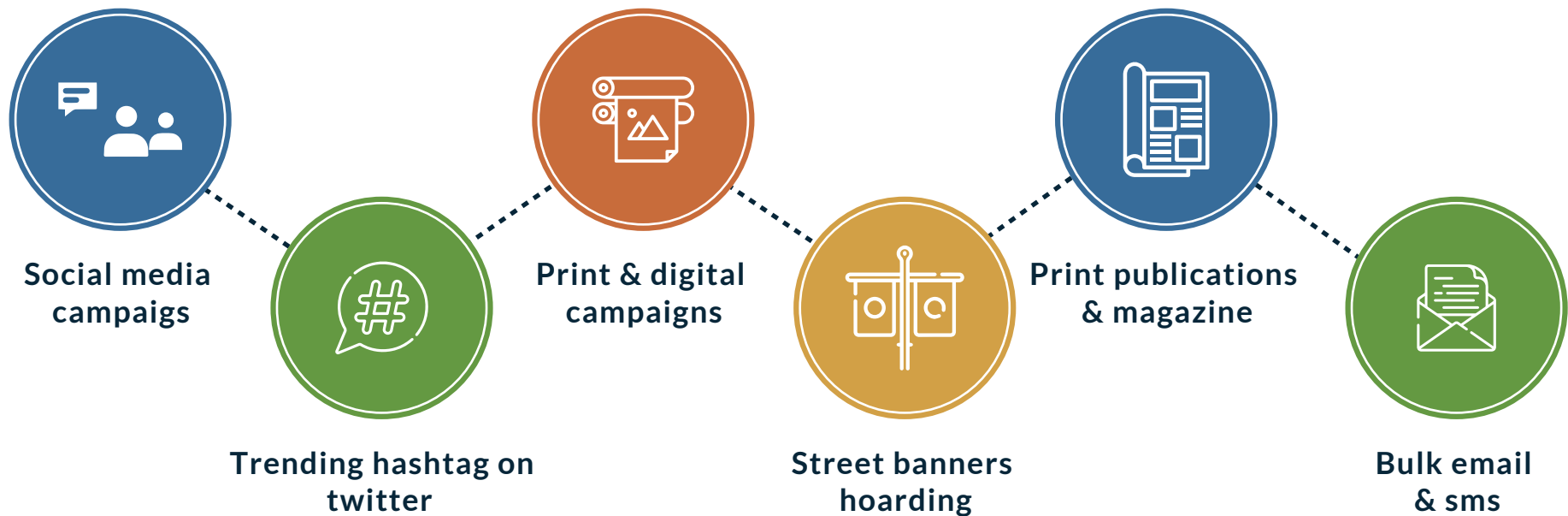
South Africa



Nigeria



Event promotion strategies





Social media campaigns

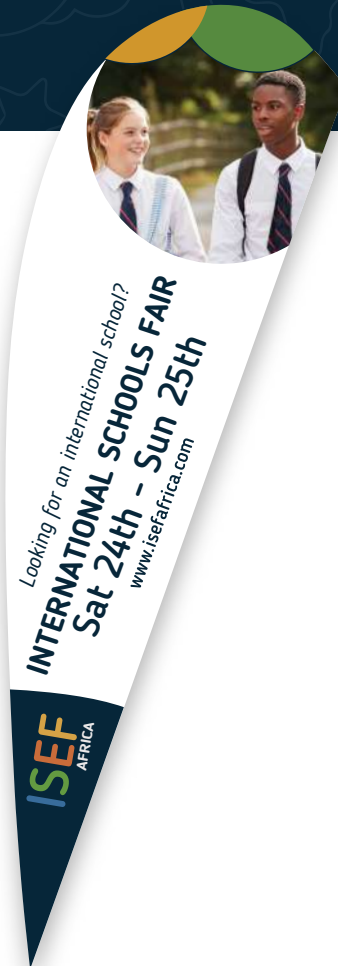




Trending hashtags on twitter

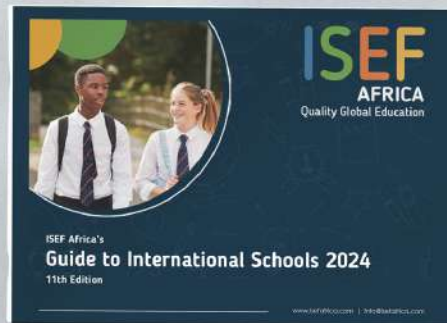


Print & digital campaigns





Print publications & magazine





Bulk email and sms





Glimpses of the 2024 International Schools fair





THANK YOU

We look forward to see you in

Rwanda,
May 18th 2024

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www.isef africa.com